Policies and Guidelines for News Media
Covering the RSNA 2024 Meeting

The Radiological Society of North America is pleased to welcome
the world press to its 110th Scientific Assembly and Annual Meeting.

GENERAL INFORMATION The 110th Scientific Assembly and
Annual Meeting, Sunday, Dec. 1, to Thursday, Dec. 5, 2024, at
McCormick Place in Chicago, is an international forum of peer-
reviewed research, state-of-the-art technology and education for
radiologists, radiation oncologists, medical physicists and allied
scientists. It is a meeting place for medical imaging leaders
worldwide. As such, it provides a host of news opportunities.

NEWSROOM LOCATION The RSNA Newsroom is located in the
South Building, Level 1 S103. Newsroom facilities include a work
area, interview cubicles and food service.

NEWSROOM HOURS Sunday – Wednesday, Dec. 1 – Dec. 4,
8 a.m. – 5:30 p.m.

MEDIA ELIGIBILITY Press badges are available only to working
press who can show evidence that their attendance results in
original coverage of the RSNA Scientific Assembly and Annual
Meeting in print, broadcast or recognized Internet news media.
RSNA does not issue press badges to: publishers or a publication’s
advertising, marketing, public relations or sales representatives;
publishers, editors or reporters from manufacturers’ house organs
or promotional publications; public relations staff of exhibitors or
educational institutions; or other individuals who are not actively
reporting on the meeting.

To obtain a press badge, identification certifying that you are a
working member of the print, online or broadcast news media
and/or a letter from an editor stating that you are on assignment to
cover the RSNA Scientific Assembly and Annual Meeting is
required. Business cards or membership cards from
communications or writers’ organizations are not sufficient to
establish eligibility. If RSNA issues you a press badge, you must
not participate in sales or development of ads, products for sale or
CME products. Working press may NOT also register as exhibitors. RSNA reserves the right to make final determination of media
eligibility.

PROOF OF COVERAGE If you attended a past RSNA meeting as
media, you will be asked to furnish a copy of an article or report
resulting from that assignment to be credentialed as press at a
subsequent RSNA meeting. If a news outlet sends a staff member
or freelancer, the outlet must furnish proof of resulting original
coverage in order to send a representative in subsequent years.
RSNA does not bear the responsibility for locating coverage.

ADVANCE REGISTRATION Advance registration is strongly
encouraged. Members of the media interested in attending should
visit our online registration page to access registration materials.

ONSITE MEDIA REGISTRATION Media must check in at the
Newsroom to pick up their credentials or to register onsite. A
business card or other proof of identity may be required to obtain
credentials. For media registering onsite, proof of eligibility will be
required. Television, video crews and photographers covering the
meeting are required to check in immediately at the Newsroom
each day and must be accompanied by a Newsroom representative
when shooting inside McCormick Place. Shooting schedules should
be provided by Nov. 1 to ensure Newsroom staff availability.

EXHIBITOR MEDIA INFORMATION RSNA rules prohibit news
conferences at hotels or other locations away from the meeting site
during meeting hours. Journalists invited to such events are asked
to notify RSNA Newsroom staff. As a convenience for journalists,
news releases and other information from exhibitors will be
displayed in a special area of the Newsroom. Exhibitor
representatives are not allowed to distribute press materials outside
the Newsroom. It is inappropriate to provide any exhibitor with the
news material of other exhibitors. Exhibitor representatives are
not allowed in the Newsroom unless accompanied by a journalist who
intends to conduct an interview. RSNA advises journalists that it
neither reviews for accuracy nor endorses exhibitor news materials.
A list of exhibitor press conferences will be posted in the
Newsroom.

New for 2024: Credentialed media can now access the show floor
before it opens to attendees at 10 a.m. Only invited media
personnel wearing RSNA 2024 press badges are permitted entry to
an exhibitor’s booth during this time.

SCIENTIFIC PAPERS & VISUALS In order to help maintain their
eligibility for peer-reviewed journal publication, scientific papers and
posters may not be available to media. Reprinting of scientific
abstracts or posters is strictly prohibited. Journalists who want to
use slides, graphs and other visuals to illustrate coverage must
have the presenter’s permission. Each presenter has been notified
that publication or broadcast of illustrations, tables or other portions
of his or her work may adversely affect eligibility for publication in
peer-reviewed journals.

CME CREDIT The Radiological Society of North America is
accredited by the Accreditation Council for Continuing Medical
Education to provide continuing medical education for physicians.
The Society sponsors this annual scientific assembly, and as an
accredited sponsor, designates this educational activity for CME
credit. Because RSNA is the sole sponsor of its assembly, and
because the ability to offer CME credit for an educational activity
rests on integral participation in the planning, implementation and
evaluation of that activity, only the Society can designate this
meeting or any portion of it for CME credit. To retain its status as an
accredited provider, RSNA cannot and does not designate news or
promotional stories issued from its meeting for CME credit, nor
does it allow press to do so.

MEDIA ACCESS Media may access scientific presentations,
plenary sessions, scientific and educational exhibits and technical
exhibits during posted hours. Private areas and events, including
but not limited to Board and staff offices, physician lounges, Board
and committee meetings, and other scheduled private events, are
reserved for RSNA representatives and designated professional
attendees. RSNA retains final authority in all issues of access.
Questions regarding media access should be directed to Newsroom
staff.

INTERVIEWS Cubicles will be available in the Newsroom for media
to conduct private interviews. Interviews may also be conducted in
public areas, provided that traffic flow is not impeded. Interview
opportunities with RSNA Board members and other Society leaders
are extremely limited and must be arranged through RSNA media
relations staff at 1-630-590-7762 or media@rsna.org prior to
October 1. No interviews with RSNA Board members will be
available during the annual meeting.
VIDEO/PHOTO REGULATIONS  Special audio/video requests, including arrangements for taped interviews, must be submitted in writing to RSNA prior to October 1. Please email audio/video requests to Linda Brooks at media@rsna.org.

Scientific Presentations/Plenary Sessions.  Television and video crews and photographers must be accompanied by a Newsroom representative when shooting in scientific sessions. Availability of photo escorts is limited. Requests for photo escorts should be emailed along with a planned shooting schedule to Linda Brooks at media@rsna.org by November 15, to ensure Newsroom staff availability. As a courtesy to presenters, television and video crews and photographers must obtain the permission of the speaker and moderator before shooting presentations. Television and video crews may not use artificial lights during presentations. Lights may be used only before the session begins or after it concludes. Flash photography is not allowed during scientific presentations and plenary sessions.

Lakeside Learning Center.  Crews and photographers are asked not to interrupt physicians and others who are studying education exhibits and scientific posters. Physicians can be interviewed in public areas, provided that traffic flow is not impeded, or as they leave the Lakeside Learning Center. Flash photography is not allowed during author presentations.

Scientific Slides or Posters.  Photographic or video reproduction of scientific presentation slides or scientific posters for publication without permission of the presenter is strictly prohibited. Media are permitted to capture images of slides and posters without the presenter’s permission as background for reporting accuracy only.

Technical Exhibits.  Technical exhibits cannot be videotaped or photographed without the expressed advance consent of the exhibitor. Crews must not enter or walk through the exhibit area with cameras rolling. Arrangements for taping establishing shots of wider areas of the show floor should be made through the Newsroom. Videotaping and photographing of technical exhibits by media must occur during posted exhibit hours. Interviews conducted with exhibitors must be used strictly for news reporting purposes without promotional consideration. Photo escorts are not required on the exhibit floor. However, media wishing to capture images or video on the exhibit floor must provide RSNA Newsroom staff with a planned shooting schedule in advance and a list of interviews conducted before the Newsroom closes each day. Advance shooting schedules should be sent to Linda Brooks via email at media@rsna.org.

USE OF AUDIO RECORDING EQUIPMENT  Media may not affix taping devices to the speaker, lectern, speaker's table, microphone or McCormick Place power source during scientific or plenary presentations. Audio recordings are to be used for reportorial notes only.

ELECTRONIC EQUIPMENT/POWER SOURCE  Media using video cameras, lights, audio recording equipment, computers or any other electronic equipment must provide their own battery-operated power source. Outside of the Newsroom, media may not plug into the McCormick Place power system.

EMAIL DISTRIBUTION LIST  Press wishing to receive email notifications about upcoming news from future RSNA meetings can opt-in to the distribution list at the Newsroom front desk.

HEALTH & SAFETY  As a health care organization, RSNA is strongly committed to protecting the health and safety of all meeting attendees and personnel. We will continue to monitor recommendations issued by the CDC and state/local health authorities and will adjust health and safety protocols as needed.

RSNA 2024 will be a mask-friendly environment. Attendees may choose whether to wear a face mask based on their personal health assessment and comfort level onsite. RSNA strives to deliver a welcoming environment for all. We ask attendees to be respectful of other people’s choices.

Failure to follow any of the policies outlined above will result in forfeiture of media credentials for RSNA 2024 and denial of credentials for subsequent RSNA meetings.

Questions can be directed to RSNA Media Relations: 1-630-590-7762 or media@rsna.org.