

RSNA 2018 Sustainability Initiatives

RSNA is committed to hosting one of the most sustainable meetings in the industry. Together we can make a big difference. Here are some ways you can help RSNA present an event that is environmentally mindful and socially responsible.

Meeting and Exhibit Hall Materials, Recycling and Conservation

- Recycling receptacles can be found throughout McCormick Place for paper, bottles, cans and general waste. Dispose of recyclable material correctly into clearly marked bins throughout the convention center.
- During the Move-In and Move-Out, the RSNA contracted show cleaning service in conjunction with McCormick Place's waste hauler recycle booth carpeting and padding. In 2017, 23.62 tons of carpet and padding materials were diverted from the RSNA exhibit space.
- RSNA offers an expansive selection of electronic documentation for its annual meeting and provides QR codes, apps and mobile-optimized tools as an alternative to printed materials.

Transportation

- RSNA offers complimentary Metra train passes and shuttle bus transportation to travel to/from McCormick Place as well as discounted airport shuttle service via Go Airport Express allowing attendee multiple ways to share rides.
- McCormick Place reserves 5% of parking in Lot A for low-emitting and fuel efficient vehicles.
- RSNA's shuttle busses have reduced emission by using the express bus lanes provided, reducing engine run time. In addition, busing companies are adhering to the City of Chicago's no Idling ordinance 9-80-095 Excessive standing of diesel powered vehicles with the engine running at the McCormick Place Convention Center and City of Chicago hotels drop off and pick up gates.

Energy Conservation

- McCormick Place became an EPA Green Power Partnership in 2014 and was recognized in their Green Power Leadership Club for Exemplary Green Power rankings. All electrical consumption for RSNA 2017 is offset with 100% Green E Wind Energy Certificates.
- McCormick Place minimizes energy by reducing lights, power, escalators and HVAC (heating, ventilating and air conditioning) during move-in/move-out in the exhibit halls and meeting rooms when not in use and uses compact fluorescent lights throughout the convention center in place of incandescent lamps. Do your part by turning off the lights, electronics and heat in your hotel room when it's unoccupied.
- ECA (Electro-Chemical Activation) devices at McCormick Place allow the convention center to produce its own detergents and sanitizers using only tap water, salt and electricity.
- McCormick Place has implemented a green purchasing policy.

Food & Beverage Service

- Bring your own refillable coffee mug or beverage bottle and receive \$0.25 off any fresh brewed drip coffee or fountain beverage purchase at any food outlets at McCormick Place (excluding Connie's Pizza and McDonald's).
- Fill up your water bottle at McCormick Place EZH2O filling stations which minimize plastic bottle waste in the environment. Stations have **Green Ticker** display that counts the quantity of bottle saved from waste. Also, stations have a visual LED status **Filter Monitor**.
- The massive rooftop garden at McCormick Place – the largest in the Midwest - provides 6 to 8 thousands of pounds of produce to SAVOR...Chicago. The vegetables are incorporated into dishes served in catering and restaurants.
- SAVOR...Chicago sorts all of its garbage into compost, recycling and landfill.
- SAVOR...Chicago donates food to local charities after every show.
- Food selection sourcing, method and preparation and seasonality are taken into consideration when designing menus for both catering and restaurant operations – SAVOR... Chicago follows sustainable seafood guidelines in restaurants and catering. SAVOR...Chicago's total sustainable food purchase for RSNA 2017 was 48%, a 3% increase over the previous year.
- SAVOR...Chicago has been recognized for its sustainability leadership and innovation including Green Seal Certification, International APEX certification in sustainability for the entire McCormick Place campus, certification by the Green Meetings Industry Council, an Illinois Governor's Award for sustainability and recognition from the Environmental

Protection Agency (EPA) for leadership, education and outreach, including winning the EPA's national Food Recovery Challenge.

- To enjoy hops grown from the McCormick Rooftop Garden, stop by the Hops and Grapes Bar to try the McCormick Place Every Day Ale. It's brewed locally by Brickstone Brewery.

Chicago

- Chicago has taken a stand in protecting the environment through its steadfast commitment to green, sustainable policies and practices. As a worldwide leader in innovative environmental initiatives, Chicago has integrated sustainability into its local government, businesses and other institutions around the city.
- O'Hare International Airport is home to the world's first airport aeroponic garden, which provides fresh produce to the airport's restaurants.
- Chicago's cultural institutions are a role model in eco-friendly practices thanks to the Green Museums Initiative, which aims to bring sustainability to our city's museums. Chicago is home to ten Museums that are at the forefront of eco-conscious practices.
- Chicago's visitors and residents can easily identify eco-friendly dining options with the Green Chicago Restaurant Coalition's (GCRC) Guaranteed Green distinction. GCRC is dedicated to protecting the environment and conserving natural resources by helping the Chicago foodservice industry reduce its collective environmental footprint. Locations that display the Guaranteed Green 'sprouting fork' decal in their window are guaranteed to be certified by either the Green Restaurant Association or Green Seal with comprehensive environmental standards.

Together we did a great job in 2017 – help us do better this year!

Through our recycling efforts at the 2017 meeting we had a facility diversion rate of 61%. What does Facility Diversion Rate mean? Waste diversion is the prevention and reduction of generated waste through source reduction, recycling, reuse, or composting. Waste diversion generates a host of environmental, financial, and social benefits, including conserving energy, reducing disposal costs, and reducing the burden on landfills and other waste disposal methods.