

RSNA Press Release

RSNA 2021 Showcases Latest Imaging Technologies, Solutions

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OAK BROOK, Ill. (September 13, 2021) — The Radiological Society of North America (RSNA) today announced highlights of the Technical Exhibition planned for RSNA's [107th Scientific Assembly and Annual Meeting](#) (RSNA 2021), to be held at McCormick Place Chicago, Nov. 28 – Dec. 2, 2021.

"Over 500 companies have committed to exhibit at RSNA 2021 in Chicago," said John P. Jaworski, C.E.M., RSNA director of Meetings & Exhibition Services. "These companies are excited about returning to Chicago to safely meet face to face with their customers and provide a positive experience for RSNA attendees."

RSNA 2021: Redefining Radiology will showcase new ideas and technologies that redefine what it means to work as a radiologist. With an abundance of science presentations and posters, education courses and exhibits, a live Technical Exhibition covering 336,400 square feet across two exhibit halls and a robust Virtual Exhibition, the meeting promises to deliver an outstanding program of research, education and cutting-edge technology for medical imaging professionals from around the world.

As the world's largest medical imaging conference, RSNA 2021 provides the [ultimate show floor](#) for demonstrating the latest medical imaging technologies in CT, MRI, artificial intelligence (AI), 3D printing, and more. Currently, there are 510 confirmed exhibitors for RSNA 2021, including 71 first-time exhibitors.

The Technical Exhibition will feature the expansive AI Showcase and Theater, as well as the 3D Printing and Mixed Reality Showcase, the First-time Exhibitor Pavilion, Educators Row, and Recruiters Row.

Located in the South Hall, the RSNA AI Showcase, sponsored by AIRS Medical, annalise.ai and neurophet, features more than 100 companies covering nearly 34,000 square feet. Within the AI Showcase each day between 10:30 a.m. and 3:45 p.m., the theater will offer presentations on AI solutions that are helping to shape the future of imaging. Forty-two industry AI presentations are scheduled for the week. From 4 to 5

p.m., sessions will highlight RSNA AI initiatives, including the RSNA Imaging AI Certificate program, the Medical Imaging and Data Resource Center (MIDRC) and AI Challenges. This year's AI Challenge award winners will be recognized in the AI Showcase Theater on Monday, Nov. 29 at 4 p.m.

Also in the South Hall, the Imaging AI in Practice Demonstration will showcase new AI technologies and standards to allow radiology practices to integrate AI into their workflow. A collaborative effort among industry partners and radiology and informatics professionals, the exhibit features 22 vendors demonstrating 35 individual applications. Using clinical scenarios and medical images to show AI tools and health information technology standards in action, the demonstration will follow the radiology workflow from imaging examination ordering through reporting and follow-up.

The 3D Printing and Mixed Reality Showcase in the North Hall will feature the latest products in 3D printing, advanced visualization, holography and virtual reality. Presentations and hands-on activities will spotlight the critical role that radiology plays in these exciting technologies.

Attendees interested in deepening their understanding of AI applications can visit the RSNA AI Deep Learning Lab, located in the Lakeside Center. The lab will offer 14 unique sessions throughout the week covering a range of AI topics and skill levels. Many of the sessions will use a combination of lecture and hands-on activities.

RSNA 2021 features a wealth of [industry programming](#) throughout the week, including corporate symposia, "lunch and learns," virtual industry and product presentations, vendor workshops and AI Theater presentations.

RSNA is working closely with the City of Chicago and McCormick Place to provide a safe and comfortable experience for exhibitors and attendees. RSNA will require proof of vaccination from all meeting attendees and exhibitor personnel, and face coverings must be worn inside the venue. McCormick Place has enhanced its air quality and cleaning procedures and has received multiple accreditations for maintaining a safe and hygienic environment. Some larger exhibit hall aisles have been added to the floor plan, including areas near anchor exhibitors. Hand sanitizing stations will be available throughout the exhibit halls.

RSNA 2021's virtual meeting component will offer exhibitors the opportunity to reach virtual meeting attendees through the online exhibitor listing. This year, the online exhibitor listing has been modified to serve both in-person and virtual attendees and exhibitors.

Additional [virtual platform features](#) available to exhibitors wanting to connect with the virtual audience include interactive booth demonstrations, live one-on-one chat and expanded company information.

Visit [RSNA.org](https://www.rsna.org) for [more information](#) or to learn about [exhibitor opportunities](#) at RSNA 2021 (#RSNA21).

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RSNA is an association of radiologists, radiation oncologists, medical physicists and related scientists promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. ([RSNA.org](https://www.rsna.org))