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## **RSNA Press Release**

## International Day of Radiology Recognizes Medical Imaging Contributions

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OAK BROOK, Ill. (Nov. 8, 2018) – Today is International Day of Radiology (IDoR), celebrated around the world in recognition of the remarkable contributions made by medical imaging to health care, and the role of radiology professionals in providing quality care to patients. The day is sponsored by the Radiological Society of North America (RSNA), the American College of Radiology (ACR) and the European Society of Radiology (ESR) and is observed by nearly 170 international radiology societies through public lectures, press events and other activities.

Held each year on November 8th—the anniversary of the discovery of the X-ray by German physicist Wilhelm Roentgen—IDoR is building greater awareness of the value that radiology research, diagnosis and treatment contribute to safe and effective patient care.

IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological advances and saved countless lives.

Radiology professionals are working together throughout the year to inform patients about the valuable role medical imaging plays in patient care. RSNA and ACR jointly sponsor *RadiologyInfo.org*, an important patient resource that explains medical imaging tests and treatments in detailed, easy-to-understand language, helping patients to understand and prepare for imaging procedures. The site contains explanations of more than 240 disease and conditions and radiology procedures. It also provides information on screening and wellness and safety topics.

Visit the official International Day of Radiology website or RSNA.org/IDoR to learn more.

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RSNA is an association of over 54,000 radiologists, radiation oncologists, medical physicists and related scientists promoting excellence in patient care and healthcare delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. (*RSNA.org*)

The American College of Radiology (ACR), founded in 1924, is a professional medical society dedicated to serving patients and society by empowering radiology professionals to advance the practice, science, and professions of radiological care.

The European Society of Radiology is an apolitical, non-profit organization, dedicated to promoting and coordinating the scientific, philanthropic, intellectual and professional activities of Radiology in all European countries. The Society's mission at all times is to serve the health care needs of the general public through the

support of science, teaching and research and the quality of service in the field of radiology.