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## RSNA Press Release

### RSNA 2007 Draws Record Attendance

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OAK BROOK, Ill. (January 15, 2008) — The Radiological Society of North America (RSNA) announced today that its 93rd Scientific Assembly and Annual Meeting, held in November at McCormick Place in Chicago, attracted a record 62,501 total attendees.

The RSNA annual meeting, a preeminent gathering of radiologists and other medical professionals, is the world's largest international medical meeting with more than 2,300 scientific paper and poster presentations, nearly 1,500 educational exhibits and over 535,000 square feet of technical exhibit space. The meeting generates nearly \$128 million in revenue for the City of Chicago.

"RSNA strives to make this the best scientific and technical exhibition for radiology, and clearly we have accomplished that," said Dave Fellers, CAE, RSNA Executive Director. "We will continue to work with the City of Chicago to build on this standard of excellence."

The November meeting drew record numbers of attendees in several categories including professional registration and international registration. Fueled by the meeting's enhanced educational offerings along with a favorable exchange rate on the dollar, international attendance increased 7 percent in 2007, totaling 8,792.

"The increase in professional registrants was primarily from outside North America. The currency exchange rate and a modest increase of available hotel rooms are plausible reasons for the favorable increment," said Steve Drew, RSNA Assistant Executive Director for Scientific Assembly and Informatics.

RSNA Highlights 2008, an educational conference featuring selected courses and electronic education exhibits from the 2007 RSNA annual meeting, will be held February 18-20 at The Ritz-Carlton Orlando, Grande Lakes, Florida.

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RSNA is an association of more than 41,000 radiologists, radiation oncologists, medical physicists and related scientists committed to excellence in patient care through education and research. The Society is based in Oak

