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## **RSNA Press Release**

### **RSNA in Brief—Q3 2018**

Released: October 5, 2018

To keep media informed about its current activities, the Radiological Society of North America (RSNA) distributes brief quarterly updates. For more information about any of these activities or to interview a spokesperson, contact RSNA Media Relations staff.

#### **RSNA AI Webinar Series Continues in October**

The second and third in a series of four RSNA webinars on artificial intelligence (AI) will be held in October and December 2018. "Current State and Future Perspectives of AI," moderated by Dr. Paul Chang, will be held October 25, 2018. "Future Applications of AI," moderated by Dr. Adam Flanders, will be take place December 11, 2018. The series will conclude in February 2019 with "AI: an Ally or an Enemy? A Roundtable Discussion." For course descriptions, speakers, and registration information, visit [RSNA.org/AI-Webinars](http://RSNA.org/AI-Webinars).

#### **QIBA<sup>®</sup> Launches Conformance Testing Service**

In partnership with Accumetra, Quantitative Imaging Biomarkers Alliance (QIBA) is rolling out a new conformance testing service to help clinical sites demonstrate that they can achieve high-quality quantitative imaging results. QIBA is an RSNA initiative to advance quantitative imaging and the use of imaging biomarkers in clinical practice and clinical trials by engaging health care professionals, researchers and industry.

Clinical sites that achieve QIBA Profile specifications will receive a QIBA Conformance Certification Mark to distinguish themselves as performing quantitative imaging studies with a high level of precision. Scanner and analysis software vendors can also obtain the certification mark to demonstrate that their specific product has been thoroughly tested and has demonstrated conformance with a QIBA Profile. This service is currently limited to the CT Small Lung Nodule Profile, which has particular relevance to low-dose lung cancer screening.

#### **Celebrate International Day of Radiology on November 8**

The International Day of Radiology (IDoR) is building greater awareness of the value that radiology research, diagnosis and treatment contribute to safe patient care, and better understanding of the vital role radiologists perform in health care delivery. IDoR is celebrated each year on November 8 — the anniversary of the discovery of the X-ray. Visit [RSNA.org/IDoR](http://RSNA.org/IDoR) to learn more.

#### **RSNA 2018 Program Available Online or Via App**

In order to reduce our environmental footprint, RSNA is moving from a print to a digital meeting program in 2018, offering the most important meeting information at Meeting Central ([Meeting.RSNA.org](http://Meeting.RSNA.org)) or via the RSNA 2018 meeting app. The app, sponsored by Google Cloud, will be available in October via the App Store and Google Play. RSNA will continue to publish a print version of the Meeting Guide (formerly the Pocket Guide), an easy-to-use reference to course and event information, floor plans at McCormick Place, and transportation and dining. Subspecialty content brochures will also be available in print.

### **RSNA 2018 Virtual Meeting**

Offering more than 200 live-streamed and on-demand courses, scientific presentations and education exhibits, the RSNA 2018 virtual meeting also provides access to more than 2,000 education exhibits and scientific posters. CME credit is available for many sessions, and registered attendees will have access to all content through April 2019. Visit [RSNA.org/Virtual](http://RSNA.org/Virtual) to learn more.

### **RSNA 5k Fun Run Supporting R&E Foundation**

Registration is now open for the [RSNA 5k Fun Run](#) along the Chicago lakefront on November 27 at 6:30 a.m. All proceeds benefit the RSNA Research & Education (R&E) Foundation. The Fun Run is sponsored by Konica Minolta Healthcare.

### **3D Printing & Advanced Visualization Showcase**

The 3D Printing & Advanced Visualization Showcase will be located on the Technical Exhibits floor in the South Hall. The showcase will feature daily sessions, a display of 3D-printed artifacts, and exhibitors featuring the latest 3D imaging equipment and software as well as advanced visualization products including augmented reality, holography and virtual reality platforms. The showcase is sponsored by TeraRecon. To learn more, visit [Meeting Central](#).

### **2018 Machine Learning Showcase**

Introduced at RSNA 2017, the Machine Learning Showcase has been doubled in size for 2018. Located in the North Hall, the showcase will feature the latest developments in machine learning and artificial intelligence software and products, and will house the Machine Learning Theater, offering presentations and demos. The showcase is sponsored by Arterys and Google Cloud.

### **RSNA Start-up Showcase**

Also returning is the Start-up Showcase, which offers an easy turn-key experience for emerging companies to reach early adopters and important decision makers. Located in the South Hall, the showcase will feature the latest innovations from cutting-edge product categories.

### **RSNA 2018 Advance Media Registration**

Skip the line with advance media registration for RSNA 2018. Visit the [RSNA Newsroom](#) for Media Guidelines and other information.

RSNA is an association of more than 54,000 radiologists, radiation oncologists, medical physicists and related scientists, promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. ([RSNA.org](https://www.rsna.org))

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