

---

## RSNA Press Release

### RSNA Continues Partnership with SPR for JPR Meetings in São Paulo, Brazil

Released: April 19, 2017

OAK BROOK, Ill. (April 19, 2017) — The Radiological Society of North America (RSNA) and the Radiological and Diagnostic Imaging Society of São Paulo (SPR) have agreed to continue their partnership for the joint planning of Jornada Paulista de Radiologia (JPR) in 2020, 2022 and 2024.

JPR is the leading medical imaging meeting in Latin America. The event attracts more than 20,000 people, including representatives from 110 companies.

“We are delighted to continue the collaboration with the SPR,” said RSNA President Richard L. Ehman, M.D. “Through this partnership, we have been able to foster the exchange of ideas and to develop outstanding programs that further the mission of both organizations to serve their members.”

Both RSNA and SPR form international alliances in order to develop and enhance the contact between radiologists and professionals from various regions of the world. Collaborating on scientific meetings such as JPR is an important example of this work.

“SPR is very proud of this partnership with RSNA,” said SPR President Antonio Soares Souza, M.D. “The results of this strategy have brought a multitude of benefits to our attendees. Also, the SPR coordinators have learned a great deal from their colleagues from North America. In the end, we feel we have something very important in common: our interest in continually improving education in diagnostic imaging.”

Five years ago, RSNA and SPR leaders decided that a partnership would be beneficial to their shared goal of advancing radiologic science and education internationally. They agreed to work together to plan and implement JPR meetings in 2014, 2016 and 2018, designed to showcase some of the best work that both organizations offer.

For the upcoming JPR meetings, SPR and RSNA will work together to plan the meeting structure and program content, develop plenary sessions and identify speakers. RSNA will also assist in developing materials and courses that are not typically offered at JPR.

“Partnerships like this allow us to explore an international wealth of ideas, education and research,” said James P. Borgstede, M.D., RSNA Board Liaison for International Affairs. “Through global collaboration, we can adapt to the evolving needs of our members and meeting attendees, while advancing the specialty of radiology in the years to come. Our relationship with our wonderful SPR colleagues is so important.”

RSNA has increasingly become a global organization, with 29 percent of its membership residing outside North America, including nearly 3,000 members from South America.

“RSNA is a very important institution to the Brazilian radiologists,” said Renato A. Mendonca, M.D., SPR Scientific Director. “Thus, we are not surprised that, as they become aware of the educational benefits RSNA offers, more and more radiologists from our country decide to become members of RSNA. What got our attention was the recognition from Brazilian radiologists concerning the benefits of this partnership. The registration numbers at JPR increase when the meeting is cohosted by RSNA, and recently our membership numbers have reached record levels. We truly believe this is also a consequence of our partnership with RSNA.”

The RSNA 103rd Scientific Assembly and Annual Meeting, to be held November 26 – December 1, 2017, in Chicago, is the world’s premier radiologic forum with more than 54,000 attendees expected. More than 30 percent of RSNA annual meeting attendees are from outside the United States.

###

RSNA is an association of over 54,600 radiologists, radiation oncologists, medical physicists and related scientists, promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. ([RSNA.org](http://RSNA.org))

#### **RSNA Media Relations**

Linda Brooks  
1-630-590-7738  
[lbrooks@rsna.org](mailto:lbrooks@rsna.org)

SPR ([SPR.org.br](http://SPR.org.br)) is a nonprofit organization dedicated to scientific development of medical imaging in the state of São Paulo and national levels. The organization was founded in 1968, and it currently has more than 6,000 members working in all areas of radiology: ultrasound, computed tomography, MRI, nuclear medicine and radiotherapy.

#### **SPR Media Relations**

Tatiana Gentina  
+55 11 50536363  
[tatiana@spr.org.br](mailto:tatiana@spr.org.br)